

FOR IMMEDIATE RELEASE

## California Packaging Company Picks Indiana for Midwest Manufacturing Facility

**LA PORTE, Ind.** (Oct. 6, 2014) – Plastic Package, a manufacturer of packaging containers and trays, announced plans today to locate its Midwest manufacturing operations here, creating up to 19 new jobs by 2016.

The Sacramento, California-based company will invest \$1.37 million to lease and equip a 20,000 square-foot facility at 1900 Whirlpool Drive, Suite 300 in La Porte, with plans to be fully operational by November. The new location will support the company's growth strategy into the Midwest, while also growing its capacity and enhancing offerings nationwide.

"Companies like Plastic Package recognize that Indiana is a state that works," said Victor Smith, Indiana Secretary of Commerce. "What makes Indiana unique is the abundance of advantages companies find here. From our low taxes and pro-growth policies to our expanding infrastructure and talented workforce, Indiana offers an environment that lets businesses reach the next level in their strategic plans."

Plastic Package, which currently employs more than 85 associates in California, plans to begin hiring in Indiana for production and supervisory positions this month. Interested applicants may apply through any WorkOne office or online at [IndianaCareerConnect.com](http://IndianaCareerConnect.com).

"Indiana was an easy choice for Plastic Package and, quite frankly, the city of La Porte was even easier," said Mike Miller, president and chief executive officer of Plastic Package. "With the assistance of the Greater La Porte Economic Corporation, we were able to quickly decide that La Porte was the place we wanted to be. Strategically, it will put Plastic Package, Inc. in the position to grow and service businesses in several targeted regions of the Midwest and Northwest. We are extremely excited about the opportunity to be a part of a community that embraces new business."

Founded in 1976, Plastic Package offers packaging solutions, encompassing the packaging itself, as well as design and prototype solutions with custom tooling options. The family-owned business serves manufacturers and co-packagers of baked and frozen bakery goods, food, confections, cosmetic items and electronic components, as well as packagers for school nutrition programs. Meeting retail, wholesale and production-oriented needs, the company operates with quality standards certified by NSF International, a global public health and safety organization. Just last month, Plastic Package was ranked as one of the fastest-growing companies in the Sacramento area by the Sacramento Business Journal.

The Indiana Economic Development Corporation offered Jadra, Inc. d/b/a Plastic Package up to \$100,000 in conditional tax credits based on the company's job creation plans. These tax credits are performance-based, meaning until Hoosiers are hired, the company is not eligible to claim incentives. The city of La Porte approved additional incentives at the request of Greater La Porte Economic Development Corporation.

"The city of La Porte is thrilled to welcome Plastic Package, Inc. to our business community," said La Porte Mayor Blair Milo. "This deal is especially gratifying to us as one of our local companies, American Licorice, was extremely helpful in attracting the company. This partnership with our local companies is what makes La Porte a special place to do business."

Indiana continues to stand out as the best place in the Midwest to start or grow a business. In September, Area Development, a corporate site selection and relocation magazine, ranked Indiana's business climate as best in the Midwest and seventh best nationally in its 2014 Top States for Doing Business Survey. That ranking follows Pollina Corporate's Top 10 Pro-Business States for 2014 study in July, which also ranked Indiana's business climate seventh best nationally, and Business Facilities' 2014 State Rankings Report in August, which ranked Indiana best in the Midwest and fifth best nationally.

**About Plastic Package**

*Plastic Package is family-owned business based out of Sacramento, California. The company provides creative and innovative solutions while cultivating a culture that is focused on profitable growth. It manufactures packaging containers and trays for food, confections, baked goods, electronic and cosmetic components, as well as for school nutrition programs. For more information, visit [www.plasticpack.com](http://www.plasticpack.com).*

**About IEDC**

*Created in 2005 to replace the former Department of Commerce, the Indiana Economic Development Corporation is governed by a 12-member board chaired by Governor Mike Pence. Victor Smith serves as the Indiana Secretary of Commerce and Eric Doden is the president of the IEDC.*

*The IEDC oversees programs enacted by the General Assembly including tax credits, workforce training grants and public infrastructure assistance. All tax credits are performance-based. Therefore, companies must first invest in Indiana through job creation or capital investment before incentives are paid. A company who does not meet its full projections only receives a percentage of the incentives proportional to its actual investment. For more information about IEDC, visit [www.iedc.in.gov](http://www.iedc.in.gov).*

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